The main goals for the second meeting of the The HistoryMakers Higher Education Advisory Board, convened under the Mellon Foundation “The HistoryMakers: The Next Generation” grant, are to have the Advisory Board answer two central questions:

1) How can The HistoryMakers Digital Archive be integrated into research, teaching and learning across academic disciplines?
2) How can The HistoryMakers continue to secure further subscriptions to The HistoryMakers Digital Archive sustainably?

In addition, we want to:

1) understand what departments at your university would be essential to include in a university strategy;
2) engage faculty, students, and lifelong learners;
3) engage faculty and students through faculty fellowships, internships, and special projects;
4) develop a framework for ideal partnership and collaboration with institutions of higher education; and
5) identify ways of having inter-university collaborations around the Digital Archive.

We want to end the meeting with ideas that are both actionable and measurable, and with firm commitments from our Advisory Board and subscribing institutions.

The HistoryMakers Subscribing Institutions

1. Howard University*
2. Boston University*
3. Emory University*
4. Yale University*
5. Harvard University*
6. Princeton University*
7. Carnegie Mellon University*
8. Northwestern University*
9. Brandeis University*
10. The University of Chicago*
11. The University of Iowa*
12. Cornell University*
13. The University of Richmond*
14. The University of Pennsylvania*
15. Virginia Commonwealth University*
16. The University of Virginia*
17. Stanford University*
18. Columbia University
19. Chicago Public Library

*Represented on The HistoryMakers Higher Education Advisory Board

The HistoryMakers HTML5 Client

Yale’s Digital Humanities Lab Text-Mining Experiment
http://dh.library.yale.edu/projects/hm/
The HistoryMakers: The Next Generation Higher Education Advisory Board
Meeting Agenda
Sunday, February 5, 2017

The HistoryMakers Higher Education Advisory Board Kick-Off Dinner

Location:
Morton’s The Steakhouse, World Trade Center
136 Washington Street
New York, NY 10006
(212) 608-5511

Time: 5:30 p.m.

Agenda
5:40 p.m. – 6:00 p.m.  Introductions
6:00 p.m. – 7:15 p.m.  Dinner Is Served
7:15 p.m.  Opening Comments

Why Are We Here? What Do We Want to Accomplish?
– Julieanna Richardson; Grant Co-PI, Founder & Executive Director, The HistoryMakers

Participants:
1. Jonathan Holloway: Dean, Edmund S. Morgan Professor of African American Studies, History, and American Studies, Yale College
   a. http://afamstudies.yale.edu/people/jonathan-holloway
2. Dwight McBride; Dean of The Graduate School & Associate Provost, Daniel Hale Williams Professor of African American Studies, English, & Performance Studies, Northwestern University
   a. http://www.northwestern.edu/provost/about/bios/dwight-mcbride.html
3. Brenda Johnson; University Librarian, University of Chicago
   a. https://news.uchicago.edu/profile/brenda-l-johnson
4. John Tofanelli; Research Collections and Services Librarian for British & American History & Literature, Columbia University

5. **Greg Carr**: Associate Professor of Africana Studies and Chair of the Department of Afro-American Studies, Howard University

6. **Karen V. Hansen**: Professor of Sociology, and Women’s, Gender and Sexuality Studies, Brandeis University
   a. http://www.brandeis.edu/facultyguide/person.html?emplid=529e5de43be196f042405267ba843af01e087025

7. **Evelyn Brooks Higginbotham**: Victor S. Thomas Professor of History and of African and African American Studies, Harvard University

8. **Laura Messner**: Instructional Design Specialist, Brandeis University/The HistoryMakers
   a. https://www.linkedin.com/in/laura-messner-0a4037115

9. **Susan Mizruchi**: Director, BU Center for the Humanities, Professor of English, Boston University

10. **Nicholas Okrent**: Coordinating Bibliographer and Librarian for the Humanities, Bibliographer and Liaison for World History and Humanities, University of Pennsylvania
    a. http://gethelp.library.upenn.edu/contact/subjspec/okrent.html

11. **Nooma Monika Rhue**: Vice Chair, HBCU Alliance

12. **John Unsworth**: University Librarian and Dean of Libraries, University of Virginia
    a. http://www.people.virginia.edu/~jmu2m/

13. **Harriette Cole**: Interviewer, The HistoryMakers

14. **Aubrey Butts**: Oral History Researcher, The HistoryMakers
    a. https://www.linkedin.com/in/aubreybutts

15. **Donna Carroll**: President, Dominican University
    a. http://www.dom.edu/about/president

16. **Erika Linke**: Associate Dean of Libraries & Director of Research and Academic Services, Carnegie Mellon University

17. **Marilyn Dunn**: Executive Director, Arthur Schlesinger Library, Radcliffe Institute, Harvard University
    a. https://www.radcliffe.harvard.edu/people/marilyn-dunn

18. **James Grossman**: Executive Director, American Historical Association;
    a. https://www.historians.org/x3510

19. **Eric Acree**: Director John Henrik Clarke Africana Library, Cornell University

20. **Amy Billingsley**: DC Coordinator, The HistoryMakers

21. **Mike Christel**: Teaching Professor, Carnegie Mellon University
    a. http://www.andrew.cmu.edu/user/christel/

22. **Raym Crow**: Managing Partner, Chain Bridge Group

23. **Steven Knowlton**: Librarian for History and African American Studies, Princeton University

24. **Lopez Matthews**: Digital Production Librarian, Howard University
    a. https://www.linkedin.com/in/lopez-matthews-0329b528

25. **Dan Johnson**: Digital Preservation Librarian, University of Iowa

26. **Larry Crowe**: Interviewer, The HistoryMakers
27. Dionti Davis; Special Assistant, The HistoryMakers
28. Patrice Rankine; Professor of Classics, Dean of the School of Arts & Sciences, University of Richmond
   a. http://classics.richmond.edu/faculty/prankine/
29. Richard Scheines; Dean, Dietrich College of Humanities & Social Sciences, Professor of Philosophy, Machine Learning, and HCII, Carnegie Mellon University
30. Yolanda Cooper; University Librarian, Emory University
   a. http://web.library.emory.edu/about/staff-directory/woodruff/cooper-yolanda.html
31. Evelyn Hammonds; Barbara Gutmann Rosenkrantz Professor of the History of Science Professor of African and African American Studies, Harvard University
32. Kathleen Bethel; African American Studies Librarian, Northwestern University Library
33. Joel Christensen; Associate Professor of Classics, Brandeis University
   a. http://www.brandeis.edu/facultyguide/person.html?emplid=1be7ee967d45605afdd7da9a
d4ca2c049a26c0b
34. David Levering Lewis; Julius Silver University Professor and Professor of History, Emeritus, New York University
35. Khalil Gibran Muhammad; Professor of History, Race and Public Policy; Suzanne Young Murray Professor, Harvard Kennedy School, Radcliffe Institute for Advanced Study
36. Catherine DeRose; Engagement and Outreach Manager, Digital Humanities Lab, Yale University
   a. https://catherinederose.wordpress.com/
37. John Ulmschneider; University Librarian, Virginia Commonwealth University
   a. https://www.library.vcu.edu/about/staff/ulmschneider-john.html
38. Matthew Sheehy; Co-PI, Associate University Librarian for Collections, Brandeis University
   a. http://www.brandeis.edu/about/administration/sheehy.html
39. Denise DeBurst Gines; Interviewer, The HistoryMakers
   a. https://www.linkedin.com/in/denisedeburstgines
40. Treva Walsh; Oral History Researcher, The HistoryMakers
41. Rodney English; Facilitator, Consultant, English Global Group
42. Julieanna Richardson; Founder & Executive Director, The HistoryMakers
43. Zhu Sun; Vice President of Business & Operations, The HistoryMakers
44. Kate Robu; Guest
   a. https://www.linkedin.com/in/katerobu
45. Brodie Wasserman; Guest Observer
   a. https://www.linkedin.com/in/brodiewasserman
The HistoryMakers: The Next Generation Higher Education Advisory Board Meeting Agenda
Monday, February 6, 2017

The HistoryMakers Higher Education Advisory Board Working Meeting

Location
Club Quarters Hotel, Wall Street
52 William St
New York, NY 10005
(212) 269-6400

Agenda
8:00 a.m. – 8:30 a.m.  Breakfast
8:30 a.m. – 8:40 a.m.  Welcome and Overview
  Ready, Set, Go: Our Goals For Today (Welcome & Overview)
  –Rodney English; Facilitator
8:40 a.m. – 9:25 a.m.  The State of The HistoryMakers Digital Archive
  Vision for the Mellon Grant Phase I and Phase II
  –John Unsworth; Grant Co-PI, University Librarian, University of Virginia
  What We Learned from You
  –Dionti Davis; Special Assistant, The HistoryMakers
  The HistoryMakers: Its Progress, Plans and Assets
  –Daniel Johnson; Digital Preservation Librarian, University of Iowa; The HistoryMakers Consulting Archivist
  HTML5 Digital Archive Demo-Your Input, Our Rollout and Future Plans
  –Michael Christel; Teaching Professor, Carnegie Mellon University
9:25 a.m. – 9:40 a.m.  The HistoryMakers and Historically Black Colleges & Universities
  The State of HBCUs – Challenges, Needs, and Opportunities
  –Nooma Monika Rhue; Vice Chair, HBCU Alliance
9:40 a.m. – 10:40 a.m.  Your Work With Our Archives
  Digital Humanities
  – Catherine DeRose; Engagement and Outreach Manager, Digital Humanities Lab, Yale University
  The HistoryMakers @ Brandeis
  -Laura Messner; Instructional Design Specialist, Brandeis University/The HistoryMakers
10:40 a.m. – 11:00 a.m. Recap and Break
Less time, more to breakout

Break Out Session Assignments, Themes, Expected Outcomes
–Rodney English; Facilitator
*See Break Out Group Assignments at the end of this document.

11:00 a.m. – 12:00 p.m. Break Out Session

Problem Presented: We want you to work as a team to develop a multi-tiered approach:
1) envisioning what the digital archive could become as a tool that can be used in the classroom and in research; and
2) growing the Digital Archive using other resources in a crowd sourced, curated way.

12:00 p.m. – 1:00 p.m. Lunch and Luncheon Presentations

Luncheon Presentation
–Raym Crow; Managing Partner, Chain Bridge Group

1:00 p.m. – 2:00 p.m. Break Out Group Presentations

2:00 p.m. – 2:15 p.m. Break

2:15 p.m. – 3:15 p.m. Break Out Session

Problem Presented: The HistoryMakers wants to grow to 200 institutions of active users. What can you personally or your institution do and what would success look like? The best team wins!

3:15 p.m. – 4:15 p.m. Break Out Group Presentations

4:15 p.m. – 4:30 p.m. Closing

Next Steps
–Rodney English; Facilitator

Thank You
–Julieanna Richardson; Grant Co-PI, Founder & Executive Director, The HistoryMakers
–John Unsworth; Grant Co-PI, University Librarian, University of Virginia
The HistoryMakers Higher Education Advisory Board Meeting
Break Out Group Assignments

Group A

1. **Jonathan Holloway;** Dean, Edmund S. Morgan Professor of African American Studies, History, and American Studies, Yale College
2. **Dwight McBride;** Dean of The Graduate School & Associate Provost, Daniel Hale Williams Professor of African American Studies, English, & Performance Studies, Northwestern University
3. **Brenda Johnson;** University Librarian, University of Chicago
4. **John Tofanelli;** Research Collections and Services Librarian for British & American History & Literature, Columbia University
5. **Greg Carr;** Associate Professor of Africana Studies and Chair of the Department of Afro-American Studies, Howard University
6. **Karen V. Hansen;** Professor of Sociology, and Women's, Gender and Sexuality Studies, Brandeis University
7. **Evelyn Brooks Higginbotham;** Victor S. Thomas Professor of History and of African and African American Studies, Harvard University
8. **Susan Mizruchi;** Director, BU Center for the Humanities, Professor of English, Boston University
9. **Nicholas Okrent;** Coordinating Bibliographer and Librarian for the Humanities, Bibliographer and Liaison for World History and Humanities, University of Pennsylvania
10. **Nooma Monika Rhue;** Vice Chair, HBCU Alliance
11. **John Unsworth;** University Librarian and Dean of Libraries, University of Virginia

Facilitator: Laura Messner; Instructional Design Specialist, Brandeis University/The HistoryMakers
Note Taker: Aubrey Butts; Oral History Researcher, The HistoryMakers

Group B

1. **Donna Carroll;** President, Dominican University
2. **Erika Linke;** Associate Dean of Libraries & Director of Research and Academic Services, Carnegie Mellon University
3. **Marilyn Dunn;** Executive Director, Arthur Schlesinger Library; Radcliffe Institute, Harvard University
4. **James Grossman;** Executive Director, American Historical Association
5. **Eric Acree;** Director John Henrik Clarke Africana Library, Cornell University
6. **Amy Billingsley;** DC Coordinator, The HistoryMakers
7. **Mike Christel;** Teaching Professor, Carnegie Mellon University
8. **Raym Crow;** Managing Partner, Chain Bridge Group
9. **Steven Knowlton;** Librarian for History and African American Studies, Princeton University
10. **Lopez Matthews;** Digital Production Librarian, Howard University
11. **Dan Johnson;** Digital Preservation Librarian, University of Iowa

Facilitator: Larry Crowe; Interviewer, The HistoryMakers
Note Taker: Dionti Davis; Special Assistant, The HistoryMakers
Group C

1. **Patrice Rankine**: Professor of Classics, Dean of the School of Arts & Sciences, University of Richmond
2. **Richard Scheines**: Dean, Dietrich College of Humanities & Social Sciences, Professor of Philosophy, Machine Learning, and HCII, Carnegie Mellon University
3. **Yolanda Cooper**: University Librarian, Emory University
4. **Evelynn Hammonds**: Barbara Gutmann Rosenkrantz Professor of the History of Science Professor of African and African American Studies, Harvard University
5. **Kathleen Bethel**: African American Studies Librarian, Northwestern University Library
6. **Joel Christensen**: Associate Professor of Classics, Brandeis University
7. **David Levering Lewis**: Julius Silver University Professor and Professor of History, Emeritus, New York University
8. **Khalil Gibran Muhammad**: Professor of History, Race and Public Policy; Suzanne Young Murray Professor, Harvard Kennedy School, Radcliffe Institute for Advanced Study
9. **Catherine DeRose**: Engagement and Outreach Manager, Digital Humanities Lab, Yale University
10. **John Ulmschneider**: University Librarian, Virginia Commonwealth University
11. **Matthew Sheehy**: Associate University Librarian for Collections, Brandeis University

**Facilitator**: Denise DeBurst Gines; Interviewer, The HistoryMakers
**Note Taker**: Treva Walsh; Oral History Researcher, The HistoryMakers

**Moderators/Logistics**

**Rodney English**: Facilitator, Consultant, English Global Group
**Julieanna Richardson**: Founder & Executive Director, The HistoryMakers
**Zhu Sun**: Vice President of Business & Operations, The HistoryMakers
<table>
<thead>
<tr>
<th>Institution</th>
<th>Position/Department</th>
<th>Speaker</th>
<th>Topic/Category</th>
<th>Comment/Proposed Action</th>
<th>Follow Up Notes</th>
<th>Completed Actions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yale University</td>
<td>Digital Humanities Lab</td>
<td>Catherine Dessen</td>
<td>Digital Humanities</td>
<td>Concur for Yale Digital Humanities visualization project</td>
<td>Connect with other HEAB member institutions that have an interest in visualizing.</td>
<td>JLR: What faculty do you work with?</td>
</tr>
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<td>University of Iowa</td>
<td>Digital Humanities Lab</td>
<td>Dan Johnson</td>
<td>Teaching/Learning/Curriculum</td>
<td>Digital Humanities</td>
<td>Work with THM to design digital humanities courses.</td>
<td>JLR: What listservs should be targeted?</td>
</tr>
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<td>Marketing &amp; Promotion</td>
<td>Work with digital humanities students to do marketing.</td>
<td>Marketing materials and sales force need to be in place before THMDA begins their subscribing.</td>
<td>JLR: Discus with Mike and Bryan to see if this is possible</td>
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<td>Outreach to other universities to see if they can integrate THMDA into their course management systems.</td>
<td>Investigate the possibility of THMDA being used as a source for teaching digital literacies.</td>
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<td>Dominican University</td>
<td>President (THM Board of Directors)</td>
<td>Dwayne Carroll</td>
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Exhibit D - 2nd Annual Higher Education Advisory Board Meeting Notes

To support the development of blended learning courses on digital humanities, in collaboration with InterWeb Youth Core. A three-year grant of $350,000.
Exhibit D - 2nd Annual Higher Education Advisory Board Meeting Notes

**Dominican University**
President (THM Board of Directors)

Eric Acree
Director of John Henrik Clarke

- Facilitate a partnership with Illinois Humanities Council
- Outreach to Council of Graduate Schools & Association of American Universities
- Document how people who have done academic work with THMDA in order to elevate THMDA to the next level
- Outreach to Big Ten Academic Alliance. Facilitate opportunity to present to Big Ten deans
- CIC WW Fellows Program and Virtual Residency Program where 50 faculty incorporate THMDA in syllabi
- Director of John Henrik Clarke

**Teaching/Learning/Curriculum**

Eric Acree

- Make THMDA a part of his half semester class on research strategies in Africana and Latinx studies.
- Scheduled for Friday, 9/15/2017
- Faculty & Student Outreach

Eric Acree

- Present THMDA at local Pittsburgh Digital Humanities gathering
- Developed promotional materials around specific heritage months, that can easily be pushed and promoted

**Northwestern University**

Dean of the Graduate School & Associate Provost, Daniel Hale, William Professor of African American Studies, English, & Performance Studies

Dwight McBride

- Conference/Presentations

- Outreach to Other Universities

- Outreach to 1) Council of Graduate Schools, 2) Association of American Universities

Dean of the Graduate School & Associate Provost, Daniel Hale, William Professor of African American Studies, English, & Performance Studies

Dwight McBride

- Fellowships

- Outreach to Other Universities

- Outreach to Big Ten Academic Alliance. Facilitate opportunity to present to Big Ten deans

Dean of the Graduate School & Associate Provost, Daniel Hale, William Professor of African American Studies, English, & Performance Studies

Dwight McBride

- Partnerships

- Document: how people who have done academic work with THMDA in order to elevate THMDA to the next level

Dean of the Graduate School & Associate Provost, Daniel Hale, William Professor of African American Studies, English, & Performance Studies

Dwight McBride

- Tweeting/Teaching/Curriculum

- Work with Kathleen Bethel to expose more colleagues on campus to THMDA; invite THM to speak or present on campus from information session with dept. chairs and graduate directors, along with Humanities Institute

Dean of the Graduate School & Associate Provost, Daniel Hale, William Professor of African American Studies, English, & Performance Studies

Dwight McBride

- Tweeting/Teaching/Curriculum

- Work with Kathleen Bethel to expose more colleagues on campus to THMDA; invite THM to speak or present on campus from information session with dept. chairs and graduate directors, along with Humanities Institute

**Cornell University**

Dean of the Graduate School & Associate Provost, Daniel Hale, William Professor of African American Studies, English, & Performance Studies

Eric Acree

- Conference/Presentations

- Field JHR in speak on campus.

- Faculty & Student Outreach

- Embed project into faculty and student research

- Student and research committee meeting this spring on the history of occupation in the 1980s. In the spring, we will start with that application, due March 6th and will build around her addition to hosting the fellow, a Dominican history faculty member will get as many Dominican faculty as possible to use THMs' archives in their spring semester 2018 courses, and specifically, the week that Dominican would host a African History Fellows, which would also be a HistoryMakers. In addition to the fall, the fellow, a Dominican history faculty member will develop a complete oral history course around the archives. The HistoryMaker who hosts a Dominican University" as a "Cornell University" in the "Education Advisory Board Meeting Notes". We will start with this application, due March 6th and will build around her application.

**University of Texas**

Dean of the Graduate School & Associate Provost, Daniel Hale, William Professor of African American Studies, English, & Performance Studies

Eric Acree

- Tweeting/Teaching/Curriculum

- Make THMDA a part of his half semester class on research strategies in Africana and Latinx studies.

**University of Michigan**

Dean of the Graduate School & Associate Provost, Daniel Hale, William Professor of African American Studies, English, & Performance Studies

Eric Acree

- Tweeting/Teaching/Curriculum

- Make THMDA a part of his half semester class on research strategies in Africana and Latinx studies.

**University of California, Berkeley**

Dean of the Graduate School & Associate Provost, Daniel Hale, William Professor of African American Studies, English, & Performance Studies

Eric Acree

- Tweeting/Teaching/Curriculum

- Make THMDA a part of his half semester class on research strategies in Africana and Latinx studies.

**University of Chicago**

Dean of the Graduate School & Associate Provost, Daniel Hale, William Professor of African American Studies, English, & Performance Studies

Eric Acree

- Tweeting/Teaching/Curriculum

- Make THMDA a part of his half semester class on research strategies in Africana and Latinx studies.

**University of Pennsylvania**

Dean of the Graduate School & Associate Provost, Daniel Hale, William Professor of African American Studies, English, & Performance Studies

Eric Acree

- Tweeting/Teaching/Curriculum

- Make THMDA a part of his half semester class on research strategies in Africana and Latinx studies.

**University of Wisconsin-Madison**

Dean of the Graduate School & Associate Provost, Daniel Hale, William Professor of African American Studies, English, & Performance Studies

Eric Acree

- Tweeting/Teaching/Curriculum

- Make THMDA a part of his half semester class on research strategies in Africana and Latinx studies.
Erika Linke

THM should seed exposure to THMDA in K-12, so that students are aware before they come to college

Link THM to participate in Summer 2017 NEH Symposium project on the Institute for the Arts and Contests

Comments on how NMAAHC is developing own oral history program. It is necessary to connect THMDA to Digital Humanities

http://www.cmu.edu/fso/about/

Outreach to Other Universities

Hold THMDA training/info session at Howard University

Think about an organization like the National Baptist Convention, which has a subgroup called the 

Reach out to Stephanie Wallach in the Undergraduate Research Office

Create student and faculty essay competition in collaboration with university libraries

Marketing & Promotion

Meeting/outreach to two digital humanities librarians and one digital scholarship person in the library

Partnerships

Outreach to Other Universities

Invite local librarians and their interested faculty to learn more about THMDA

Conferences/Presentations

Talk to the music librarian/faculty to point out a synergy she has noticed between the archive and their work

Digital Humanities

Collaborate with AfroAmer Studies and English Depts to create datamining project linked to faculty

Reach out to museums in general

JLR: What do you need from us to make this happen?

JLR: Can you tell us more about this?

http://www.auctr.edu/news/neh/

JLR: What do you need from us to make this happen?

JLR: Would this be 2017 or 2018?


JLR: We will reach out to him http://scholar.harvard.edu/vbrown/biocv

https://asalh100.org/annual-meeting/https://asalh100.org/annual-meeting/

JLR: This years theme: “the Crisis in Black Education” fits well with THM. Can

JLR: Has this meeting happened?

Evelyn Brooks Higginbotham

Associate Professor of Africana Studies and Chair of the Department of Afro-American Studies

Greg Carr

Associate Professor of African-American Studies and Director of the Department of Afro-American Studies

Greg Carr

Associate Professor of African-American Studies and Director of the Department of Afro-American Studies

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Greg Carr

Associate Professor of African-American Studies and Director of the Department of Afro-American Studies

Victor S. Thomas Professor of History and Chair, Department of African and African American Studies

Howard University

Victor S. Thomas Professor of History and Chair, Department of African and African American Studies

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Howard University
Teaching/Learning/Curriculum

Teaching/Learning/Curriculum

Teaching/Learning/Curriculum

THMDA

Marketing & Promotion

Conferences/Presentations

Associate Professor of Classics

Email provost at NYU

Associate Professor of Classics

Target UT system by appealing to history curriculum requirements (Jacquelyn Jones?)

James Grossman

Joel Christensen

Outreach to NYPL

Associate Professor of Classics

Harriette Cole

James Grossman

Joel Christensen

Interviewer

Library databases are overtapped. Faculty don't need fellowships (higher level, tenure tracked faculty often..."

JLR: we can send letter that you can forward to the provost

Harriette Cole

Executive Director

Joel Christensen

Will work with Matthew Sheehy and Laura Messner to do more at Brandeis.

Associate Professor of Classics

K-12

Faculty & Student Outreach

Executive Director

Propose adding THM to College of Arts & Sciences Honors Social Science Seminar

Associate Professor of Classics

Joel Christensen

User community of annotations and other member created products could become a marketable part of

Executive Director

Executive Director

Joel Christensen

Interviewer

Create specific webpage, or "activities tab," with ideas for users on how to use THMDA. These should be

Possibilities include a group

Brandeis University

Associate Professor of Classics

Joel Christensen

Contents

Props for undergraduates for social media or research use of THMDA. $1000 for best side essay, best student work. THMDA Summer Teaching "researching" the playlist: doing a short curated version (THM) "free" from want a general audience. The public exhibitions will be targeted to particular institutions that have yet to diversify their library resources. There are pressures on institutions that have yet to work on this. Can the marketing strategy target those who need the most help to target more minority students? The best lens of the material: who, if possible, could give a more precise set of possibilities. STEM institutions, for example, would have different demands than those in the arts. High-tech universities with low African American student populations will be enticed by THMDA because it is at least somewhat diverse.

Questions that the main market for THM in institutions already have an AA Studies program. The solution should be those universities that have yet to diversify their library resources. There are pressures on institutions that have yet to work on this. Can the marketing strategy target those who need the most help to target minority students? The best lens of the material: who, if possible, could give a more precise set of possibilities. STEM institutions, for example, would have different demands than those in the arts. High-tech universities with low African American student populations will be enticed by THMDA because it is at least somewhat diverse.

American Historical Association

Executive Director

James Grossman

Conferences/Presentations

Executive Director

Target disciplinary associations. They currently face the challenge of recruiting diverse student bodies. This is an easy sell for THMDA. Reach faculty and hone on events like a predatory video or else offer a call to convert. THMDA can easily market the THMDA by emphasizing it as a resource for undergraduate students and not a "cure" way to engage people in the archive. Plus, they use disciplinary societies in this way to deliver relevant information to faculty and give THMDA a bit more respect within the academy.

American Historical Association

Executive Director

James Grossman

Faculty & Student Outreach

THMDA is a MOUTHFUL and image grabs. The results will become more and more of a problem. This is not an operating cost. It is one time, and that is a time frame that can be budgeted. This is an appropriate area for a single grant proposal.

American Historical Association

Executive Director

James Grossman

Marketing & Promotion

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American Historical Association

Executive Director

James Grossman

Outreach to Other Universities

Target UT system by appealing to history curriculum requirements (Jacquelyn Jones?)

American Historical Association

Executive Director

James Grossman

Outreach to Other Universities

THMDA will exhibit at AHA 2018 1/4-1/7/2018 Washington D.C. The theme is Race, Ethnicity and Nationalism in a Global..."

American Historical Association

Executive Director

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Outreach to Other Universities

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THMDA

John Ulmschneider

Teaching/Learning/Curriculum

Will demo THMDA in a library instruction section and keep on the lookout for other courses that teach how to use primary sources.

Marketing & Promotion

Will demonstrate THMDA in a library instruction section and keep on the lookout for other courses that teach how to use primary sources.

Libraries can sometimes more easily commit to one large upfront cost than an ongoing subscription.

It sounds as if the vendor approval process has started so I’m hoping...

Incorporating other oral history and special collections could provide valuable additional modules for THMDA.

Redex (?) has user communities with their products.

VCU has built partnerships between the library, faculty and deans. We know our models are effective.

THMDA is unique, so we need to increase the visibility of that fact. University librarians are always pressed for resources/project like THM. An incentive is needed to get consortia participation. You would see higher budget for the Virginia library consortium—I am going to raise this issue with them. Consortium pricing models are also problematic—e.g., some states are offering a large budget for the Virginia library consortium—so I am going to raise this issue with them. Curriculum pricing needs to come online. I will work with legislators every year, and we are in the position to ask for money for a resource like THMDA. An incentive is needed to get consortia participation. You would see higher adoption and see more resources at VCU.

We need to differentiate between 190 ProQuest set and what we are now offering.

I would be glad to hold such an event at Butler Library. Can you provide more details about what is possible here?

THMDA needs to enhance awareness of what oral history is and treat oral history as a particular methodology. Perhaps add an interviewer video to the website in which they explain how they prepare for and conduct the interview, or at the very least, make the methodology more robust.

I would also ask interested persons to reply to me, so that I can provide you with a list of those planning to attend.

There are many oral history collections, housed in different ways. Many are simply the raw assets. THMDA itself, or the application and accessibility of those assets through the client and various programs?

What we are struggling with is: what is the real asset? Is it the tremendous collection of oral histories/digital interviews; or at the very least, make the methodology page more robust.

THMDA needs to enhance awareness of what oral history is and treat oral history as a particular methodology.

We will incorporate into our next RFP...

There are many oral history collections, housed in different ways. Many are simply the raw assets. THMDA itself, or the application and accessibility of those assets through the client and various programs?

I would be glad to hold such an event at Butler Library. Can you provide more details about what is possible here?

Can you provide more details about what is possible here?

We need to enhance awareness of what oral history is and treat oral history as a particular methodology.

We will incorporate into our next RFP.

What can we do to assist your efforts?

Can you provide more details about what is possible here?

Can we discuss more with you?

Who is this? Can you provide context for this comment?

we will be online with your database by April. Generally speaking, I think it will be easiest to get people to attend if they are aware that this is already a resource available to them at Columbia. If you would like to be in a messaging network that works much sooner against this, I can facilitate.

We will incorporate into our next RFP.

Can we talk about how to make this happen?

What is the timeline for this happening?

Can we discuss more with you?

What legal issues are you referring to?

Can we talk about how to make this happen?

Can we talk about how to make this happen?
John Ulmschneider
Professor of Sociology, and Women's, Teaching/Learning/Curriculum

Have scholars who use THMDA host a booth at conferences

Work with THM to set up training session at UVA

THM needs to realize that resources are inflating 5% annually and budgets are not keeping pace

Professor of Sociology, and Women's, THM needs to roll out a version of THMDA that is up to date and responsive to device use.

Karen V. Hansen
Conferences/Presentations

Outreach to new curator for the study of Race, Indigeneity & Transnational Migration (RITM)

UVA group will work on VJMixtape prototype and the ability to integrate it successfully on THMDA home interface with peers and supporting head of Afro Am cultural center (Rise Nelson)

John Unsworth
Marketing & Promotion

Query: Can you work with John Ulmschneider to support his outreach to the Virginia Consortium?

John Unsworth
Teaching/Learning/Curriculum

Will pay travel expenses for any conference paper accepted that uses THMDA; this could entice more faculty to participate

Karen V. Hansen
Fellowships

Will generate student use feedback from the class he is currently teaching.

Brandeis University
Professor of Sociology, and Women's, Gender and Sexuality Studies
Karen V. Hansen
Conferences/Presentations

Will share THM at the Graduate Consortium for Women's Studies. I am on the board of the Graduate Consortium for Women's Studies. This is a consortium of 9 Boston institutions, housed at MIT. It is the perfect forum to share THM. We had annual gatherings of feminist faculty, as well as graduate student conferences.

Brandeis University
Professor of Sociology, and Women's, Gender and Sexuality Studies
Karen V. Hansen
Conferences/Presentations

No scholars who use THMDA host a booth at conferences

Brandeis University
Professor of Sociology, and Women's, Gender and Sexuality Studies
Karen V. Hansen
Fellowships

We generate student use feedback from the class he is currently teaching.

Brandeis University
Professor of Sociology, and Women's, Gender and Sexuality Studies
Karen V. Hansen
Marketing & Promotion

Engage librarians and faculty simultaneously, especially don’t let the top of the hierarchy dominate. Maintaining open communications between the librarians and the decision makers is absolutely essential. Otherwise, the librarians will think they’re invisible.

Brandeis University
Professor of Sociology, and Women's, Gender and Sexuality Studies
Karen V. Hansen
Marketing & Promotion

Expedite videotaped interviews as a scholarly asset

Brandeis University
Professor of Sociology, and Women's, Gender and Sexuality Studies
Karen V. Hansen
Marketing & Promotion

 burgeoning outreach to the Virginia Consortium.

Brandeis University
Professor of Sociology, and Women's, Gender and Sexuality Studies
Karen V. Hansen
Teaching/Learning/Curriculum

Will incorporate THMDA into Fall 2017 course "Gender, Biography & Society"

Brandeis University
Professor of Sociology, and Women's, Gender and Sexuality Studies
Karen V. Hansen
Teaching/Learning/Curriculum

Will incorporate THMDA into current history and fall 2017 course "Migration, Deconstruction & Deposition".

Brandeis University
Professor of Sociology, and Women's, Gender and Sexuality Studies
Karen V. Hansen
Teaching/Learning/Curriculum

THMDA needs to realize that resources are inflating 5% annually and budgets are not keeping pace
African American Studies Librarian

African American Studies Librarian

African American Studies Librarian

Conferences/Presentations

Kathleen Bethel

A more experimental approach would be the exhibition hall.

Conferences/Presentations

Kathleen Bethel

Marketing & Promotion

Students will participated in contests for pizza and t-shirts.

THMDA

Can approach the Kaplan Institute for the Humanities

There's a national K12 history fair. Can we find a college equivalent? We could get national visibility by

Conduct training/info sessions and summer programs at Northwestern University

JLR: Sent Steven Knowlton LibGuides

Conferences/Presentations

Kathleen Bethel

Can incorporate/create LIbGuides

Khalil Gibran

Will work with James Grossman to create a national prize to coordinate a partnership with his organization to create a new category: video history content.

THMDA, THM ProQuest

example, students in Illinois who were exposed to the black state legislator project might be prejudiced to

Harvard University

Professor of History, Race and Public Policy; Suzanne Young Murray

Professor of History, Race and Public Policy; Suzanne Young Murray

Radcliffe Institute for Advanced Study

Working through that organization to create a new category: video history content. Will work with James Grossman to create a national prize to coordinate a partnership with his organization to create a new category: video history content.

THMDA

The basic idea was to

Harvard University

Professor of History, Race and Public Policy; Suzanne Young Murray

Khalil Gibran

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Exhibit D - 2nd Annual Higher Education Advisory Board Meeting Notes

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Marketing & Promotion
Laura Messner
THM should support students and professors for conference presentations, rather than presenting itself -
Will continue the VJ mixtape project.

Digital Production Librarian
K-12
Develop a Faculty-only advisory board. Faculty who sit on the board can use THMDA and promote its use
Marilyn Dunn
THM can submit proposals to Undergraduate Research Offices for funding to support a fellow
Conferences/Presentations
Lopez Matthews
Outreach to Other Universities
Teaching/Learning/Curriculum
JLR: Laura has started this work

Executive Director, Arthur Schlesinger
Digital Humanities
The Boston Consortium covers many of the Northeastern institutions, and could be approached for
Teaching/Learning/Curriculum
JLR: Let's discuss how to do this moving forward and institutionalize it.

Executive Director, Arthur Schlesinger
Digital Humanities
Harvard Digital Humanities will work with Yale's Digital Humanities Lab, around THMDA content

Laura Messner
Marilyn Dunn
Digital Production Librarian
Executive Director, Arthur Schlesinger
Teaching/Learning/Curriculum
Instructional Design Specialist
Lopez Matthews
Harvard University
Teaching/Learning/Curriculum
Digital Humanities
The Washington Research Library Consortium makes consortial decisions for its member libraries - they
Determined that the library was not often open to researchers, and Carrie Hickney who is on the Steering Committee, to discuss ways we can approach the consortium to see if they would like to do a consortium wide project; I will follow up with you after these discussions.

DD: Sent Marilyn Dunn the HTML5 client link on 3/1, research services is

DD: We can set up a time with our new client and EZProxy

JLR: How often are these held? Where? Who holds them? We need to have

JLR: What would it take to do this on Harvard's campus? Who do we need to

JLR: How is this funded? http://uraf.harvard.edu/selected-external-fellowships

JLR: The HistoryMakers is outside the THMDA, but you are planning a conference on African American archives

JLR: We had not thought of this, what should we do? They would be willing.

JLR: Want to set

Scheduled at Schlesinger Library for Tues/Wed.
5/10/17-5/11/17
Exhibit D - 2nd Annual Higher Education Advisory Board Meeting Notes

Carnegie Mellon University
Teaching Professor Mike Christel Fellowships
Get entertainment technology, and get students excited about THMDA to open campus and experiment suggestions into client

Carnegie Mellon University
Teaching Professor Mike Christel Research & Publishing
Works to publish work in the Digital Archive; hopes to publish in Interface Forum(s), perhaps academic journals, as it is too late for JCDL. As CMU faculty, this is expected

JLR: Can we discuss this with you, Laura Messner, Joel Christensen, and Marilyn Dunn? If institutions buy resource w/o MARC records, it may not be used as much and hence subscription Free. The fear was that people would stop coming to library—but the free content actually drove MORE people through the doors of the library, because they discovered the resource digitally, but wanted to see the physical object.

Librarian for Humanities, Bibliographer and Liaison for World History and Coordinating Bibliographer and Collections, Library, Radcliffe Institute

Nicholas Okrent
as an option. Retain the old one and then give people the option to use either one. If we want to publish work on the Digital Archive—hopes to publish in Interface Forum(s), perhaps academic journals, as it is too late for JCDL. As CMU faculty, this is expected

JLR: Some thought this was too confusing. Can we discuss this with you, Laura Messner, Joel Christensen, and Marilyn Dunn? If institutions buy resource w/o MARC records, it may not be used as much and hence subscription Free. The fear was that people would stop coming to library—but the free content actually drove MORE people through the doors of the library, because they discovered the resource digitally, but wanted to see the physical object.

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Google analytics is the last step in development, and needs to wait until September.

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THMDA works with Libraries in consortial licensing, pricing, etc. They can open up the door to the CRL for us. THMDA is thinking of Reveal Digital in terms of their ability to leverage connections with a few large consortia to attract many contributors. We were asked in the context of whether The History Makers could leverage the power of the existing university connections to build something more along the lines of a subscription model. They have given us the idea that they are designing an open access environment that will allow faculty to work on the project as alternative learning tools and that is their hook. They are also big on an alternative funding model that is not subscription-based. We are interested in having The History Makers work with the CRL and the CIC. We are very interested in having them start a campaign to raise money to support the project. We think this is a great opportunity. We are interested in looking at the Shoah Visual History Archive. We think this is a great model for how to market this project. They have a systematic means of influencing the content produced, and that is their hook. They are also big into alternative funding models, and that is their hook. They are also big on an alternative funding model that is not subscription-based. We are interested in having The History Makers work with the CRL and the CIC. We are very interested in having them start a campaign to raise money to support the project. We think this is a great opportunity. We are interested in looking at the Shoah Visual History Archive. We think this is a great model for how to market this project. They have a systematic means of influencing the content produced, and that is their hook. They are also big into alternative funding models, and that is their hook. They are also big on an alternative funding model that is not subscription-based. We are interested in having The History Makers work with the CRL and the CIC. We are very interested in having them start a campaign to raise money to support the project. We think this is a great opportunity. We are interested in looking at the Shoah Visual History Archive. We think this is a great model for how to market this project. They have a systematic means of influencing the content produced, and that is their hook. They are also big into alternative funding models, and that is their hook. They are also big on an alternative funding model that is not subscription-based. We are interested in having The History Makers work with the CRL and the CIC. We are very interested in having them start a campaign to raise money to support the project. We think this is a great opportunity. We are interested in looking at the Shoah Visual History Archive. We think this is a great model for how to market this project. They have a systematic means of influencing the content produced, and that is their hook. They are also big into alternative funding models, and that is their hook.
Patrice Rankine - Teaching/Learning/Curriculum

THM should develop a one-time purchase model that provides easy access to THMDA. What if we forego the non-refundable one-time paywall? We are not sure how to design such a feature or who might have the budget to purchase such a subscription.

Patrice Rankine - Teaching/Learning/Curriculum

Contests

Managing Partner: Raym Crow

Managing Partner: Raym Crow - Fellowships

Outreach to other universities is crucial to the THM business model. It is important to continue to develop partnerships with other institutions.

Managing Partner: Raym Crow - Marketing & Promotion

To the extent that the paywall is a concern, could we consider making available on the model of scholarly journals? For example, we could make first page and the abstract available outside the paywall.

Managing Partner: Raym Crow - Marketing & Promotion

THM needs to look into OAI-PMH (Open Archives Initiative Protocol for Metadata Harvesting). It should be possible to harvest all of the materials on your website and use it for scholarly purposes.

Managing Partner: Raym Crow - Marketing & Promotion

THM should develop an easy to use curriculum database. We should consider the idea of requiring faculty to use the THM platform to create and share their course materials. This will ensure that the materials are available to the broader academic community.

Managing Partner: Raym Crow - Marketing & Promotion

There are collective action problems when trying to recruit students directly. We should consider working with student associations and organizations to increase awareness of the THM platform.

Managing Partner: Raym Crow - Marketing & Promotion

Any contest should highlight the multi-disciplinarity of THM's content. We should consider incorporating THMDA in our marketing efforts.

Managing Partner: Raym Crow - Marketing & Promotion

The real issue will be underuse of THMDA. Free previews will increase awareness. While we might lose some subscribers on margins, that's preferable if there is resubscription and growing use.

Managing Partner: Raym Crow - Marketing & Promotion

THM should develop a curated site that promotes ways to use THMDA. While we are not sure who would use it, it would be a valuable resource for educators.

Managing Partner: Raym Crow - Marketing & Promotion

JLR: Has this been done?

Managing Partner: Raym Crow - Teaching/Learning/Curriculum

JLR: Can we talk about this?

JLR: Can we discuss this?

To the extent that the paywall is a concern, could we consider making available on the model of scholarly journals? For example, we could make first page and the abstract available outside the paywall.

Managing Partner: Raym Crow - Teaching/Learning/Curriculum

JLR: Want to talk with you about what is possible here in the 2016-17 year, implementation is possible? 2018? What would it take to make it happen? Maybe a cross-institutional prize would be most compelling?

Managing Partner: Raym Crow - Teaching/Learning/Curriculum

JLR: What ideas do you have for us?

Managing Partner: Raym Crow - Teaching/Learning/Curriculum

JLR: This is great. What will it take to make this happen?

Managing Partner: Raym Crow - Teaching/Learning/Curriculum

What are the next steps?

Chain Bridge Group - Managing Partner: Raym Crow

Managing Partner: Raym Crow - Fellowships

Meet with Erika Linke (Assoc. Dean of Libraries) and Mike Christel (ETC Center) to discuss how THMDA can be incorporated into the general education curriculum requirements.

Managing Partner: Raym Crow - Teaching/Learning/Curriculum

THM should develop an easy to use curriculum database. We should consider the idea of requiring faculty to use the THM platform to create and share their course materials. This will ensure that the materials are available to the broader academic community.

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In order to seek maximum exposure of the collection assets, while also generating revenue, we need in-house marketing and promotion.

Steven Knowlton
Marketing & Promotion

Faculty are discouraged if it takes any time at all to penetrate a resource or a curriculum. They need more information about what the collection can do to make it more usable and easily integrated.

Steven Knowlton
Librarian for History and African American Studies

Track citations of THMDA will help demonstrate the use of THMDA and proof of concept. PlumX is a tool that tracks mentions of THMDA and other metrics.

Steven Knowlton
Librarian for History and African American Studies

Library school practicums could be developed to allow library students to build out some of the tagging features envisioned for THMDA.

Librarian for History and African American Studies

The Library History Round Table has a seminar every year at ALA Annual Conference; perhaps ASALH could offer a similar session.

Consultant

Outreach to Other Universities

Invite JLR to campus for a symposium on Archives at BU. We could do the same for AHA, ASALH, and others.

Consultant

Teaching/Learning/Curriculum

Fellowships

THM should consider outreach to state-funded digital libraries - i.e. Maryland, Tennessee, Oregon, etc.

Librarian for History and African American Studies

Develop landing pages for each category will make it more intuitive for subject librarians to include HMs in their subject guides.

Librarian for History and African American Studies

Funding for a student contest and prize once the contest is organized. We need an organizer before we can pursue this idea with them.

Consultant

JLR: Do you mean Art, Law, Music, Medicine, etc? Dan: Can I speak to you about Dr. Johnson? JLR: Will follow up with Dan Johnson and Michael Christel/Bryan Maher about this. We need to get his reaction.

JLR: Yes, please let me have a description.

University of Arizona

Southern New Hampshire University

University of Phoenix

Library from a higher education context. The model that the University of California used was to involve vendors in a call for proposals.

THMDA does not receive any new content until they pay another fee. Maintenance fees could be adjusted to balance the increase in content over time. One time purchasers could be frozen out of new content until they pay another fee.

THMDA

Academic environments and use of THMDA can play a role in that. I think Google would be interested in partnering with us to make this happen.

Librarian for History and African American Studies

Contact Google.
Exhibit D - 2nd Annual Higher Education Advisory Board Meeting Notes